



DALLAS ARBORETUM  
AND BOTANICAL GARDEN

Thank you for your interest in our Named Day program at The Dallas Arboretum.

Our internationally recognized botanical garden will see over a million guests this year. It is a beloved asset to our city and recognized by Trip Advisor as the number one entertainment venue in Dallas. Most importantly, it appeals to all ages.

We have the ability to “name a day” at the garden for an individual or business for a tax deductible contribution. The price for a specific day is stated on our website and based on the visitation for that time of year. Mother’s Day, for example, is priced higher than mid-January.

The honoree’s name will appear in a framed stand-alone sign at each of our two to three public entries. (In January and February there are only two entrances as the Children’s Garden is closed for winter repairs and upgrades).

The donor name is not listed on the sign, just the honoree, but on the commemorative card sent to the honoree, the donor’s name will be included.

A commitment form is attached and monies are credited to the fiscal year in which the gift is given with recognition on the date selected, whether it be this year or next.

The selection of date is not confirmed by the Arboretum until your money is received and the date cleared on our calendar for which you will receive a confirmation letter or email.

As this is a tribute and completely deductible to the full extent allowed by law, no other benefits will be received other than a listing in our newsletter, as a tribute, including the honoree’s name and your own. Just let us know if it is to be a secret until the special day.

Perfect for so many occasions, a Frequently Asked Questions sheet is also provided along with a commitment form.

Please let us know if you are interested,

Sherri Grace  
Member Services Coordinator  
214-515-6546

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## How Your Naming of a Day will be Shared



In an envelope with the word Tribute on the side, addressed to the recipient, will be a 5x7 inch card for the season in which the day is named. The front will be a photograph of that season in our garden. To the left is an example of our spring photograph.

*The Dallas Arboretum and Botanical Society, Inc.  
gratefully acknowledges the generous donation of*

*Jane Doe, xxx Realty  
713 Apple Valley  
Dallas, Texas 75201*

*and will recognize this gift by naming  
April 27, 2017  
as  
Janice Anderson Day*

*Signs acknowledging this gift will be placed at each of the  
garden's entrances on this day. We are most appreciative of this  
important support.*

This is the suggested wording to announce to the honoree that the day has been named for him but it can be personalized to say “in honor of your retirement” or “wishing you many more birthdays” or something similar. It lists the donor and gives the address for a thank you note.

The Dallas Arboretum welcomes  
you to our garden on

**Janice Anderson  
Day**

We wish you an enjoyable time and hope you will share your experiences today  
with others and on social media.  
Thank you for coming.

This is the wording on the stand alone sign to be placed at each of the garden's entries on the day chosen (two in January and February, and three in the remaining months). It purposely does not mention the donor.

# Dallas Arboretum Named Days Program

## Frequently Asked Questions

### **1. What are the benefits of the Named Day Program?**

All donors will receive the following valuable benefits:

1. The donor will receive an apportioned number of free admission tickets and parking they can give to the honoree if the donor wishes. The number of tickets will be based upon the date chosen. Additional tickets can be purchased for a nominal fee at our group rate.
2. The donor will also receive 25 cards offering a free admission on the selected day for each admission purchased (or a 50% reduction). These can be redeemed at the Dallas Arboretum and Botanical Society's on-site ticket office. There is no limit on the number of these that the donor receives but we charge \$5 for every 100 more to offset printing costs.

### **2. How will the honoree be recognized?**

The honoree will be recognized with a sign at each of the two-three Dallas Arboretum entrances. This will be showcased in a stand complete with weather resistant glass cover and top cap.

### **3. Who determines the actual date selection and must the date be approved?**

The donor may select a date of their choosing and this will then need to be confirmed by the Arboretum. Once approved, the donor will be notified via email or letter if an email is unavailable. All tickets to the garden for that date will be mailed directly to the donor.

### **4. Can anyone participate?**

The Dallas Arboretum welcomes all individuals, organizations and corporations to participate in the Named Days Program. No logos or mention of the donor will be made on the signage if not the one for whom the day is named. It will be noted in the commemorative card the donor receives.

### **5. What types of events might be commemorated?**

Named Days are a perfect opportunity to remember an important time like anniversaries, birthdays or graduations. It is a beautiful way to remember loved ones. Non-profits can also be honored for their work by the donor. A beautiful commemorative card will tell the recipient about your gift.

### **6. How does this new program impact the budget of the Arboretum?**

All contributions given in support of the Named Days Program will support the current fiscal year's campaign with recognition given on the day of choice this year or next.

### **7. Where can I get more information?**

Contact the Development office at 214-515-6546 and ask for the "Named Days Program."



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**NAME A DAY at the ARBORETUM  
AGREEMENT FOR FISCAL YEAR 2016**

Yes, I would like to sponsor a day at the Dallas Arboretum for recognition this year or next. Requested Date: \_\_\_\_\_

**Please print the name of the person or organization to be recognized on signage:**  
(The Donor will not be recognized.)

\_\_\_\_\_

**Payment Information for Donor:**

Mr. & Mrs.     Mr.     Mrs.     Miss     Dr.     Dr. & Mrs.

Name \_\_\_\_\_

Company Name (if applicable) \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

**Name of Honoree so that we may notify them:**

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

My check for \$ \_\_\_\_\_ is enclosed.

Please charge \$ \_\_\_\_\_ to:

Please make checks payable to **DABS**.

MasterCard

Visa

*Mail to:*

Development Office  
The Dallas Arboretum & Botanical Society  
8525 Garland Road  
Dallas, Texas 75218

American Express     Discover

Card Number: \_\_\_\_\_

Exp: \_\_\_\_\_ Verification Code: \_\_\_\_\_

**Other Information**

My company will match this gift in the amount of \$ \_\_\_\_\_. I have enclosed the required form.

*The Dallas Arboretum is designated as a 501(c)(3) organization, therefore this gift is fully tax deductible.*

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8525 Garland Road, Dallas, Texas 75218 • 214.515.6500 • www.dallasarboretum.org