



DALLAS ARBORETUM
AND BOTANICAL GARDEN

FOR IMMEDIATE RELEASE

Photos available upon request

Media contacts:

Terry Lendecker | VP of Advertising & Promotions | 214.515.6523 | tlendecker@dallasarboretum.org

Juliette Coulter | The Coulter Group | 214.394.5532 | juliette@coultergroup.com

**Tour des Fleurs Announces W.B. Carrell Memorial Clinic as Presenting Sponsor for
September 19 Race Benefiting the Dallas Arboretum**

10K/20K Race Celebrates 10th Anniversary

DALLAS, Texas (Summer 2015) – Celebrating its 10th anniversary, Tour des Fleurs has announced that the W.B. Carrell Memorial Clinic is the presenting sponsor of the 10K and 20K races benefiting the Dallas Arboretum and Botanical Garden. Hosted by the Dallas Arboretum, the race is set for Saturday, September 19 with the start and finish line located on the lakeside trail of White Rock Lake.

Touted as "Dallas' best after race party," this year's party will be a huge celebration of the 10th anniversary featuring a wide array of food and beverage donors, a physical therapy clinic at the W.B. Carrell Memorial Clinic booth, massages, yoga and freebies from a variety of TDF sponsors, as well as live music provided by "Dr. Buz and the Medicated Trio." This classic rock band features one of the W.B. Carrell Clinic's own doctors, Dr. W.Z. Burkhead, Jr., as the lead singer.

Rick Weymier, CEO of the W.B. Carrell Memorial Clinic, said, "We are pleased to be the presenting sponsor of 10th anniversary Tour des Fleurs, one of the premier running events in Dallas. The W.B. Carrell Memorial Clinic has enjoyed a tradition of excellence in orthopedics and sports medicine since 1921 and have a great many patients and employees who are active in sports and athletics so we see the Tour Des Fleurs race as a natural partnership for us."

This year's race chairman is East Dallas resident Todd Howard, th+a architects president and Dallas Arboretum board member. Assisting him will be Logan Burgess who organizes race coordination and logistics.

Tour des Fleurs has become a tradition for more than 3,000 runners, and online registration is now open for the September event at <http://www.tourdesfleurs.com/>. Luke's Locker is involved in the race, and participants can pick up their packets there closer to the race date.

The race starts and ends at the Dallas Arboretum, 8525 Garland Road, Dallas, Texas 75218. The new Arboretum's 1,100-space parking garage, located directly across the street from the Rory Meyers Children's Adventure Garden, opens at 5:45 a.m. for runners. The 20K race starts at 7:00 a.m., and the 10K race starts at 7:40 a.m.

Afterwards, the post-race celebration will feature fabulous food and beverages from Starbucks, Lucky's Cafe, Chick fil A, Highland Park Cafeteria, Alligator Cafe, Kroger, Tom Thumb, Nothing Bundt Cakes and Fresh Market, to name a few. This celebration takes place at the Dallas Arboretum's Martin Rutchik Concert Stage & Lawn overlooking the picturesque White Rock Lake.

The race also kicks off the opening of Autumn at the Arboretum, which features the nationally acclaimed Pumpkin Village with houses created out of 65,000 pumpkins, gourds and squash, named one of America's best pumpkin villages by *Fodor's Travel*.

For more information and registration, visit <http://www.tourdesfleurs.com/>.

For more information about the W.B. Carrell Memorial Clinic, visit www.wbcarrellclinic.com.

About the Dallas Arboretum and Botanical Garden:

The Dallas Arboretum and Botanical Garden is located on the southeastern shore of White Rock Lake at 8525 Garland Road, Dallas, Texas 75218. The Dallas Arboretum is also the home of the internationally acclaimed Rory Meyers Children's Adventure Garden. The Arboretum is open daily from 9 a.m.-5 p.m. *The Dallas Morning News* is the principal partner of the Dallas Arboretum. The Arboretum is supported, in part, by funds from the Dallas Park and Recreation Department. WFAA is an official media sponsor for the Dallas Arboretum.

#