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## The Rory Meyers Children's Adventure Garden at the Dallas Arboretum Wins Themed Entertainment Association Award for Outstanding Achievement

**DALLAS, Texas (Spring 2016)** – The Rory Meyers Children's Adventure Garden at the Dallas Arboretum and Botanical Garden has earned an Award for Outstanding Achievement from the Themed Entertainment Association (THEA), which represents the creators of compelling people and places worldwide. The eight-acre Children's Adventure Garden serves 120,000 area school children annually through its education programs, offering all visitors to the Arboretum a compelling smorgasbord of 150 individual kid-friendly activities.

"It's exciting that the work of the Rory Meyers Children's Adventure Garden has been recognized by this prestigious international group," said **Michael Jenkins**, President and Managing Director of Dallas Summer Musicals. "This Children's Garden has received national attention from the day it opened, and is worthy of this additional praise from the Themed Entertainment Association for its mastery of blending the educational with the entertaining."

Opened in 2013, the Children's Garden offers 17 indoor and outdoor galleries incorporating state and national science education standards that engage children with the natural world. Featuring a native Texas wetland, alongside the Arboretum's picturesque East Dallas setting nestled on the banks of White Rock Lake, the Children's Garden is a museum without walls. It also features a rare OmniGlobe, a five-foot-tall sphere offering a comprehensive and riveting view of Earth from a myriad of dynamic perspectives.

"The Rory Meyers Children's Adventure Garden is deserving of this important recognition for the way national science curriculum standards were interpreted throughout the children's garden in such a fun and appealing way," added **Errol McKoy**, recently retired President and CEO of the State Fair of Texas, and 2015 inductee into the International Association of Fairs and Expositions Hall of Fame. The Rory Meyers Children's Adventure Garden will be recognized at the Themed Entertainment Association's 2016 Summit March 31-April 1 at the Disneyland Resort in Anaheim. The video used in the Garden's award-winning entry is available <u>here</u>.

For more information on The Rory Meyers Children's Adventure Garden, Dallas Blooms or other events at the Dallas Arboretum call 214.515.6500 or visit dallasarboretum.org.

## About the Dallas Arboretum and Botanical Garden:

The Dallas Arboretum and Botanical Garden is located on the southeastern shore of White Rock Lake at 8525 Garland Road, Dallas, Texas 75218. It is also the home of the internationally acclaimed Rory Meyers Children's Adventure Garden. It is open daily from 9 a.m.-5 p.m. Regular general admission is \$15 for adults, \$12 for seniors 65 and older, \$10 for children 3-12 and free for Arboretum members and children two and under. See website for special discounts. There is an additional cost of \$3 per person for entrance into the Rory Meyers Children's Adventure Garden. On-site parking is \$15; pre-purchased online parking is \$8. *The Dallas Morning News* is the principal partner of the Dallas Arboretum. The Arboretum is supported, in part, by funds from the Dallas Park and Recreation Department. WFAA is an official media sponsor for the Dallas Arboretum. For more information, call 214.515.6500 or visit <u>www.dallasarboretum.org.</u>

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