

FOR IMMEDIATE RELEASE

Media contacts:

Terry Lendecker | VP of Advertising & Promotions | 214.515.6523 | tlendecker@dallasarboretum.org | Juliette Coulter | The Coulter Group | 214.394.5532 | juliette@coultergroup.com | Krista Gabbert | Communications Specialist | 214.515.6525 | kgabbert@dallasarboretum.org

The Dallas Arboretum Reaches One Million Visitors for 2019 Thanks to New Arboretum Christmas Village

Holiday at the Arboretum, presented by Reliant, closes on December 31st for the season

DALLAS, Texas, (December 23, 2019) – The Dallas Arboretum and Botanical Garden welcomed its millionth visitor on Friday, December 20 due to the record-breaking crowds it has garnered for the debut of the Pauline and Austin Neuhoff Christmas Village, the magnificent 12 Days of Christmas exhibit, and the DeGolyer House exhibit featuring "Christkindlmarket Treasures." With a million lights in the garden, the Dallas Arboretum is beautiful by day and glows at night, making it the perfect family and friends holiday tradition. Locals and visitors are invited to see these exhibits before it closes on December 31 for another year.

The 12 Days of Christmas exhibit, The Christmas Village and The DeGolyer House "Christkindmarket Treasures" are open daily from 9 a.m. to 5 p.m. through December 31 (*excluding December 25*). The garden is open at night to view The 12 Days of Christmas exhibit and The Christmas Village Thursday through Sunday, December 26-29. The garden closes early on December 24 and December 31.

Representing a quaint European hamlet, the new Arboretum Christmas Village features 12 old-world European-style shops large enough so that several children and adults can enter at a time and experience that particular business. At night, The Christmas Village shines with a holiday glow of lights strung throughout the trees and outlining the roof of each shop. Next year, The Christmas Village doubles in size to provide an even greater holiday experience.

Named by *Southern Living* as one of "The South's Best Holiday Experiences," The 12 Days of Christmas exhibit features 12 elaborate, 25-foot-tall Victorian gazebos filled with charming costumed characters, whimsical animals and winter scenes made famous by the beloved Christmas carol.

Holiday at the Arboretum, presented by Reliant, also includes "Christkindlmarket Treasures," a new exhibition in the historic DeGolyer House. This collection is on loan from the Junior League of Dallas and local philanthropist Mary Templeton and features hundreds of nativities, nutcrackers and hand-carved wooden Santas from the most noted woodcarvers and artists in the world, and 24 handmade Christmas trees embellished with unique vintage brooches collected from around the globe. The DeGolyer House is open daily from 10 a.m. to 4 p.m.

Dallas Arboretum Board Chairman Alan Walne said, "We want to thank our more than 40,000 members and donors for supporting us, along with our thousands of volunteers who have helped our garden grow and reach a million visitors. Our popular garden festivals, Holiday at the Arboretum, Dallas Blooms with half a million spring-blooming bulbs, and Autumn at the Arboretum with 90,000 pumpkins, gourds and squash are fantastic times to experience the garden. Finally, the new, magical Arboretum Christmas Village has brought many people who want to make holiday memories."

For more information on Holiday at the Arboretum events and exhibitions, visit www.dallasarboretum.org/events-activities/holiday-at-the-arboretum/ or the check the Dallas Arboretum's Facebook and Instagram accounts.

About the Dallas Arboretum and Botanical Garden:

The Dallas Arboretum and Botanical Garden is located on the southeastern shore of White Rock Lake at 8525 Garland Road, Dallas, Texas 75218. The Dallas Arboretum is also the home of the internationally acclaimed Rory Meyers Children's Adventure Garden. It is open daily from 9 a.m.-5 p.m. *The Dallas Morning News* is the principal partner of the Dallas Arboretum. The Arboretum is supported, in part, by funds from the Dallas Park and Recreation Department. WFAA is an official media sponsor for the Dallas Arboretum. For more information, call 214.515.6500 or visit www.dallasarboretum.org.

###