



DALLAS ARBORETUM
AND BOTANICAL GARDEN

FOR IMMEDIATE RELEASE

PHOTO LINK:

https://www.dropbox.com/sh/u4v8ani6y1zbp2s/AAANuylCeC70nMqF_kbxKtGHa?dl=0
(Photo credit: Dallas Arboretum)

Media contacts:

Terry Lendecker | VP of Advertising & Promotions | 214.515.6523 | tlendecker@dallasarboretum.org
Juliette Coulter | The Coulter Group | 214.394.5532 | juliette@coultergroup.com

Dallas Arboretum's Japanese Cherry Blossom Trees in Bloom

Thousands of azaleas are also set to bloom during Dallas Blooms, the Southwest's largest floral festival

DALLAS, Texas – April 4, 2022 – Every spring at the Dallas Arboretum's Dallas Blooms floral festival, there's a magical moment when the 125 Japanese cherry trees begin to bloom along with the 3,000 azaleas. A wave of delicate pink and white cherry blossoms on the cherry trees are now starting to emerge, indicating that springtime is here in Texas. The flowering Japanese cherry trees—*Prunus x yedoensis*, also known as Yoshino cherry—are in full bloom. Many of the cherry trees were given as gifts to the Dallas Arboretum, including trees from Peggy B. Braecklein in honor of her parents, John R. and Thelma N. Black.

In its 38th year, Dallas Blooms is the largest annual floral festival in the Southwest. *Travel+Leisure* just published that this "[Texas Flower Festival May be the Most Beautiful Springtime Destination in the U.S.](#)" Presented by Veritex Community Bank, Dallas Blooms features four large-scale peacock topiaries along with more than 500,000 spring blooming bulbs from 100 varieties to create the largest and most colorful floral display in the Southwest.

Dave Forehand, Dallas Arboretum's vice president of gardens, said, "If you haven't been to Dallas Blooms yet or have yet to experience the flowering cherry trees and azaleas, I invite you to come experience springtime at our garden for the final week of Dallas Blooms."

In Japan, cherry blossom time is known as *Hanami*, with parties held both night and day under the Sakura (cherry blossom trees), to celebrate this yearly occurrence and the delicate beauty of life. *Hanami* dates back to the Heian Period (794-1185) when the Imperial Court in Kyoto held flower-viewing parties beneath the blossoming cherry trees. The flowers were praised by poets as a metaphor for life, "beautiful yet fleeting."

Today, branches on many cherry trees at the Arboretum are overflowing with thousands of lacy blooms, and each tree only blooms once a year. Throughout the world, cherry blossom time runs from late March to early May, depending on the climate and local weather conditions.

Tickets/Information:

Timed tickets are required and can be purchased online at www.dallasarboretum.org or by calling 214-515-6615. No walk-ups are available for purchase. For the latest information, visit www.dallasarboretum.org/blooms.

Special Day Discounts:

Discounts include BOGO (Buy One, Get One Free) on Wednesdays and CC Young Senior Living Thursdays (those who are 65 years and older receive discounted admission and 20% off in the Gift Store).

Sponsors:

Presenting Sponsor: Veritex Community Bank

Additional Sponsors: JHP Architecture/Urban Designs, CC Young Senior Living, Texas Telcom Credit Union

Media Sponsors: *The Dallas Morning News*, WFAA, Channel 8, *DFW Child*

About the Dallas Arboretum and Botanical Garden:

The Dallas Arboretum and Botanical Garden is located on the southeastern shore of White Rock Lake at 8525 Garland Road, Dallas, Texas 75218. The garden is also home of the nationally acclaimed Rory Meyers Children's Adventure Garden. It is open daily from 9 a.m.-5 p.m. Daytime festival admission is \$20 for adults, \$16 for seniors 65 and older, \$12 for children 2-12, and free for Arboretum members and children under two. Parking is \$11 purchased online. *The Dallas Morning News* is the principal partner of the Dallas Arboretum. The Arboretum is supported, in part, by funds from the Dallas Park and Recreation Department. WFAA, Channel 8 is an official media sponsor for the Dallas Arboretum. For more information, visit www.dallasarboretum.org.

#